



February 2, 2009

Dear Valued Customer,

Over the last two years much has been written about sustainable and renewable resources, especially as it relates to packaging. I feel it important to address this topic and highlight products in the CPI Packaging Inc (CPI) line that take advantage of the going “Green” initiative.

Our product line addresses this subject in four distinct ways. They are:

- Bio-Degradable Packaging
- Recycled Packaging
- Recyclable Packaging
- Oxo-Degradable Packaging

Bio- Degradable

Bio-Cushion Pak is a 100% bio-degradable product that is manufactured using renewable resources. This starch based product decomposes quickly into the environment. It is particularly suited for direct consumer (one way) shipments and it is cost competitive with other dunnage and protective packaging products. This product can be delivered bagged or to a bulk packaging system designed and installed by CPI Packaging Systems professionals.

PakIT cohesive paper is roll stock coated with a natural cohesive treatment that will completely degrade in the normal waste stream. The product can be used as dunnage or can be formed into a protective barrier to cradle and protect a product.

Recycled

Cushion Pak - Eco C, the only 100% recycled Poly Styrene loose-fill product that doesn't contain virgin expanded poly styrene (EPS). This product is comprised of post industrial and consumer EPS that has been recycled and converted into a loose-fill product that has all the properties needed to meet the standards of loose-fill performance. It is 100% recycled and 100% recyclable—it is our “Cradle to Cradle” product—using no

new raw materials to manufacture the product, while being able to be recycled continuously. This product is exclusively available at CPI Packaging Inc by March 1, 2009 and will be produced in our New Jersey, Chicago, and Texas facilities.

Recyclable

The **Packaging Cell Bubble, Packaging Cell Foam, Value-Lite** mailers, as well as other staples in our product offerings, are all considered 100% recyclable if collected and brought to a recycling center dealing with low-density Polyethylene. Currently our plants recycle 95% of production scrap back into the manufacturing stream. There is no plastic dropped off in a landfill. Scrap that cannot be immediately recycled is sent to a reprocessor.

Oxo-Degradable

CPI Packaging has been manufacturing an Oxo-Degradable product for over a year. **Packaging Cell Bubble-OD** and **Value-Lite Mailer-OD** can be delivered from any CPI manufacturing plant. We strongly suggest you review the material on our website to learn more about recent thoughts and findings concerning the “Oxo” products. The additive used degrades the plastic in the presence of oxygen, light and moisture. Primarily developed to combat the litter problem of plastic bags and “six-pack rings,” its use in packaging doesn’t work as well. Once in a landfill, the primary components of oxygen and light are significantly diminished enough to stop the degradation process. If used as a recycled product the additive could adversely affect the performance of the plastic product it is used in. Our competition might have you believe that the Oxo additive can make claims to bio-degradability, however, after reading the studies, you will ascertain this is not the case.

CPI Packaging Inc evidently has products in all aspects of the “Green” trend—we continue to strive in developing and marketing new products and refine those already in our line to meet the demand for lower greenhouse emissions and resource sustainability. We encourage you to contact your CPI Sales Representative and visit our website www.cpipkg.com for more information.

Thank you for your continued support.

Sincerely,



Joseph G. Mormando

President