

INTRODUCING

# PakNatural™



BIODEGRADABLE LOOSE FILL

***Great  
For The  
Environment...  
AND Your  
Bottom Line!***





**Today, Providing Environmentally Sound Products And Services Is Essential. Making Them Cost Competitive Is Just As Important. Now, CPI Does BOTH!**

**Introducing PakNatural™** – a revolutionary new and improved biodegradable loose fill product that is completely cost competitive, helping to protect both the Earth and your bottom line. In addition to being 100% biodegradable, it's also totally renewable.

In simplest terms, **PakNatural™** is a non-petro-chemical protein based loose fill. The ISO defines 100% biodegradable as a *“product that is capable of being consumed by bacteria 100% to the point of no toxic residue”*. Plus it's completely compostable. This high performance product is more user friendly than traditional starch based loose fill. **PakNatural™** is hydrophobic. That means it's water repellent, and subsequently won't shrink in high humidity. It's strong, resistant to heat and cold, is anti-static and virtually dust free.

**PakNatural™** consistently outperforms EPS, starch, paper and pillow products in settling and protection, too. Drop tests using **PakNatural™** indicated consistently higher shock resistance as compared to starch, corn and EPS products. Tests also showed significantly less compression, providing a higher natural resilience that protects products from harmful migration during shipping. **PakNatural™** is easy on the environment, too, posing no harmful effects during production. Since it's degradable by adding water, it can be placed in environmental landfills without the concerns of other, less Earth-friendly products. But best of all, **PakNatural™** is cost competitive with similar loose fill materials.

**To find out more, call or visit our website today!**

**[www.cpipkg.com](http://www.cpipkg.com)**  
**1-877-BUBBLE-1**



PakNatural™ is a trademark of Sealed Air Corporation (US) used with permission. © 2010. All rights reserved.